

**PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)**  
**(Small Entity)**

Docket No.  
**CANN-0208**

In Re Application Of: **Cannon**

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
09/814,622	03/22/2001	Fleurantin, Jean B.	23123	2162	3984

Invention: **METHOD AND APPARATUS FOR ANALYZING DATA AND ADVERTISING OPTIMIZATION**

**COMMISSIONER FOR PATENTS:**

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a response to the Office Action of June 16, 2005 in the above-identified application.  
*Date*

The requested extension is as follows (check time period desired):

☒ One month    ☐ Two months    ☐ Three months    ☐ Four months    ☐ Five months

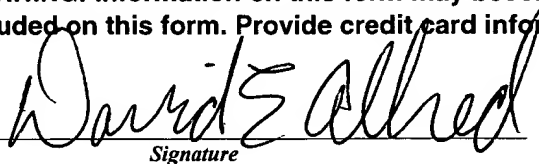
from: July 16, 2005    until: August 16, 2005  
*Date*    *Date*

☒ Applicant claims small entity status. See 37 CFR 1.27

The fee for the extension of time is **\$60** and is to be paid as follows:

- ☒ A check in the amount of the fee is enclosed.
- ☒ The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. **19-0513**
- ☒ If an additional extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. **19-0513**
- ☐ Payment by credit card. Form PTO-2038 is attached.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**

  
*Signature*

Dated: **July 21, 2005**

David E. Allred  
Reg. No. 47,254  
SCHMEISER, OLSEN & WATTS LLP  
18 E. University Dr. #101  
Mesa, AZ 85201  
480-655-0073

07/26/2005 EAREGAY1 00000028 09814622

01 FC:2251    60.00 OP

cc:

I certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on

July 21, 2005

*(Date)*

  
*Signature of Person Mailing Correspondence*

**Heather Clark**

*Typed or Printed Name of Person Mailing Correspondence*